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APPLICATION NO.	i	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/503,757		02/14/2000	Keiichirou Hoashi	MM-20108	MM-20108 7122	
2387	7590	07/09/2004		EXAM	EXAMINER	
OLSON &			NGUYEN	NGUYEN, HAI V		
20 NORTH WACKER DRIVE 36TH FLOOR				ART UNIT	PAPER NUMBER	
CHICAGO,	IL 606	06		2142		
				DATE MAILED: 07/09/200	4	

Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)					
Advisory Action	09/503,757	HOASHI ET AL.					
Advisory Action	Examiner	Art Unit					
	Hai V. Nguyen	2142					
The MAILING DATE of this communication appe	ars on the cover sheet with the c	orrespondence add	ress				
THE REPLY FILED 10 May 2004 FAILS TO PLACE TH Therefore, further action by the applicant is required to a final rejection under 37 CFR 1.113 may <u>only</u> be either: ( condition for allowance; (2) a timely filed Notice of Appe Examination (RCE) in compliance with 37 CFR 1.114.	void abandonment of this application (1) a timely filed amendment whi	cation. A proper re ch places the appli	ply to a cation in				
PERIOD FOR REPLY [check either a) or b)]							
a) The period for reply expires <u>03</u> months from the mailing date							
b) The period for reply expires on: (1) the mailing date of this Advevent, however, will the statutory period for reply expire later the ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS 706.07(f).  Extensions of time may be obtained under 37 CFR 1.136(a). The data have been filed is the date for purposes of determining the period of exten 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened (b) above, if checked. Any reply received by the Office later than three most earned patent term adjustment. See 37 CFR 1.704(b).	an SIX MONTHS from the mailing date or FILED WITHIN TWO MONTHS OF THI te on which the petition under 37 CFR 1.1 sion and the corresponding amount of the I statutory period for reply originally set in	f the final rejection. E FINAL REJECTION. \$  36(a) and the appropriat  fee. The appropriate ex  the final Office action; or	See MPEP e extension fee tension fee under (2) as set forth in				
1. A Notice of Appeal was filed on Appellant' 37 CFR 1.192(a), or any extension thereof (37 CF							
2. The proposed amendment(s) will not be entered be	ecause:						
(a) \( \square\) they raise new issues that would require furth	er consideration and/or search (	see NOTE below);					
(b)  they raise the issue of new matter (see Note	below);						
(c) they are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or							
(d) they present additional claims without canceling a corresponding number of finally rejected claims.  NOTE:							
3. Applicant's reply has overcome the following rejection	ction(s):						
4. Newly proposed or amended claim(s) would canceling the non-allowable claim(s).	be allowable if submitted in a s	eparate, timely file	d amendment				
5. ☑ The a) ☐ affidavit, b) ☐ exhibit, or c) ☑ request for application in condition for allowance because: See		sidered but does No	OT place the				
6. The affidavit or exhibit will NOT be considered be raised by the Examiner in the final rejection.	cause it is not directed SOLELY	to issues which we	ere newly				
7. For purposes of Appeal, the proposed amendmen explanation of how the new or amended claims w			and an				
The status of the claim(s) is (or will be) as follows:							
Claim(s) allowed: NONE.							
Claim(s) objected to: NONE.							
Claim(s) rejected: 1-15.							
Claim(s) withdrawn from consideration:							
8. The drawing correction filed on is a) app	proved or b) disapproved by	the Examiner.					
. Note the attached Information Disclosure Statement(s)( PTO-1449) Paper No(s)							
10. Other:	. ,,,						
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Continuation of 5. does NOT place the application in condition for allowance because: Applicant's arguments have been fully considered but ther are not deemed to be persuasive.

In the remark, Applicant argued in substance that:

Point A, The prior art fails to disclose "any teaching for the use of upper level URL derived from the top page URLs indicating inappropriate information, or the use of the automatic filtering based on words extracted from the information (page) indicated by the URL" in claims 1, 3, 5, 7, 10, 13.

As to the point (A), Hughes teaches that "the final method of managing inappropriate material is "Content Filtering". This involves scanning the actual material (not the URL) inbound to a network from the Internet. Words lists and phrase pattern matching techniques are used to determine if the material is inappropriate or not. This process requires a great deal of computer processor time and power, slowing down Internet access and also making this is very expensive alternative." (Hughes, col. 2, lines 17-26).

Therefore, Hughes implies the teaching of scanning inappropriate content on any web page a user is on, e.g., it could be upper or lower levels of the web site.

Point (B), Examiner's references (Russell-falla and Humes) appear pointless.

As to point (B), the references of Russell-Falla and Rumes are further evidencing of showing the features above are of well-known in the networking art (see last Final Office Action mailed on 11/14/03).

SUPERVISORY PATENT EXAMINER

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